

Jamshedpur Women's University

One Year Certificate Courses

FASHION DESIGNING

(Course Code: - FD)

Total Marks 500 (Theory :- 300: Practical:- 200)

Credits 20 (Theory :- 12: Practical:- 08)

Theory

Theory Papers (Paper I to IV) – 75 Marks Each

1. Paper I: (3 Credits : 75 marks)

FD001 Introduction to Fashion Design

- History of Fashion
- Elements and Principles of Design
- Basic sketching and Fashion Illustration Techniques
- Color Theory and Application
- Fashion Terminology
- Sustainability in fashion

2. Paper II: (3 Credits : 75 marks)

FD002 Textile Science

- Fiber Classification and Properties- Natural and artificial
- Different types of yarn
- Fabric Construction- Weaving, Kneeting and felting
- Fabric Finishes and Treatments
- Textile Testing and Quality Control
- Sustainable Textiles- Khadi ,handwoven Textiles
- Traditional Indian textiles- Embroidery , Printing and Dying

3. Paper III: (3 Credits : 75 marks)

FD003 Garment Construction

- Pattern Making Techniques
- Draping Methods
- Sewing Techniques and Equipment
- Fit and Alteration Principles
- Quality Assurance in Garment Production

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4. Paper IV: (3 Credits : 75 marks)

FD004 Fashion Marketing and Merchandising

- Fashion Marketing Strategies
- Retail Management
- Visual Merchandising
- Consumer Behavior in Fashion
- E-commerce in Fashion Industry
- Fashion forecasting

Practical Papers (Paper V and VI) – 100 Marks Each

5. Paper V: (4 Credits : 100 marks)

FD005 Industry Internship and Project

- Internship with Fashion House or designer 2 credits- (50 marks)
- Craft documentation. 2 credits- (50 marks)

6. Paper VI : (4 Credits : 100 marks)

FD006 Design Studio

- Portfolio Development - 1 credit- (25 marks)
- Design Collection /Development Process and Fashion show- 2 credit- (50 marks)
- Computer- Aided Design (CAD), Digital Illustration- 1 credit (25 marks)

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